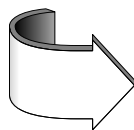


# Chamber Times



## Letter from the President

Hi Everyone!

I hope this finds you well! I have to let you in on something that cracks me up. A very humorous part of my job is the complaint department. Yes, you heard me right – complaint department. Honestly, I understand you were caught speeding, got a ticket – so let's call the chamber. Haha! I don't have a clue what they think I can. But needless to say I listen and then I always follow with – "If you give me that in writing, I will make sure they understand your concerns." Some do, most don't however recently a man called with this same issue and he explained how he would never come back here – now here is the kicker – I asked what his occupation was – he is a travelling agricultural salesman. So really... I am darn sure he will be back or else he will lose all of Ogemaw County sales. But what is great about the complaint department is deeper in this newsletter. There are 2 feel goods! I have to tell you that Good News is too hard to come by, we all know that. However, 3 businesses really stepped up and I applaud them so, so, so much! So if you see Dennis at Schmitt's Tire, Tammy at Tri-Terrace, or Fuzzy at Gildner's tell them GREAT WORK on the Customer Service. Also the second feel good is really cool and came from one of our members. As I read it, I just wanted to hug Tina!

We are starting to work on the 2012 calendar of events. So make sure your events are submitted by October 14, 2011 at 3:00pm. I am so excited by what we are doing with them this year and I know you will love it too! Myself and the Board of Directors are going to walk through the Christmas Parade on December 10th and hand them out! Whoo Hooo! I think they thought it was crazy at first but they are excited! Haha!

Also, this month please make sure to vote for the Board of Directors position we have up. We have three awesome candidates that are just great!! So the membership gets to pick. Your vote must be in by 3:00 pm on Friday, September 2nd to the Chamber office.

Just Recently the West Branch Visitors Bureau decided to try a new avenue to promote the area with a Geo-Caching Site. The site would have never been possible without the help of Nancy, Riley and Robby Griffin. They not only have been such a great help in setting it up, they also took me Geo-Caching. And I have to say that I may get into this. It was so much fun to be able to find something.

Good Sam Samboree came to us at the Ogemaw County Fairgrounds the end of June. And they did something really cool that they just called me with. The group turned in all of the receipts with money spent locally. Now this is just what they turned in: \$12,183.76. I think that is pretty awesome considering when you go camping you pack a lot ahead of time – well at least my parents do. I never have really camped except for at Ogemaw Hills Bike Week and that is not hardly camping – at least the way we do.

Gosh Lots of Excitement going on here! I hope you have a great month! And A Great Labor Day!!!!

Have a great day!

Christie Blackford

Check our website listing at  
[www.wbacc.com](http://www.wbacc.com)

We have been updating and want to make sure all is correct!

### Inside this Issue:

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### Chamber Hours

Mon., Tues.,  
Thurs., Fri.  
9 a.m.-5 p.m.  
Wed.  
10 a.m.-3 p.m.

### Board Members

Mark Wait  
Matt Arbour  
John Thibault  
Dave Clouse  
Michelle Frechette  
Julie Hock  
Jeff Hodges



# Member News!

## Habitat Happenings

By Jamie Stout

Hello All,

In my fairly new position as executive director for Ogemaw Habitat for Humanity, I am really excited to share some events that we have coming up.

On Sat., Aug. 13, 2011 we will be hosting the 1st annual "Battle of the Bags" Cornhole Tournament Fundraiser at the Wagon Wheel Inn in West Branch. There are flyers out in the community and we have started team registration. We are looking for two-person teams to play in this very popular "back yard", beanbag toss tournament. We will also have a silent auction at the event and prizes and trophies for the winners. I can't wait! Anyone interested in donating items for our silent auction please see my contact information below. Also, I would love to have some of the fabulous and unique items from some of our area businesses too!

Also, coming in October we will host the 2nd annual Harlem Ambassadors basketball game. It was a huge success last year and we are excited to bring this very talented group of basketball players back to West Branch! There will be more details to come on this event, but we are looking for players and sponsors for the event.

There have been many great changes in our ReStore and we have a lot of great new items! We have a new paint line and supplies and now carry new laminate flooring, not to mention the fabulous donations people are so generously sharing with us. In order to serve the community more efficiently we will have new ReStore hours beginning Aug. 1st, 2011 which includes closing the store on Wednesday's so we can pick-up donations and deliver purchases on that day.

Thank you to Stone Ridge MX track for letting us run a concession stand and a huge thank you to Griffin Beverage, Coca-Cola, Wal-Mart and Walgreen's for their product donations!

Well, as I said, I am very excited for all of the many things to come and we are still looking for ReStore volunteers and committee members to help fulfill our mission of providing affordable housing to area residents.

For further information about volunteering, our Restore, or upcoming events please contact me at 989-345-3668 or [jamielogemawhabitat@gmail.com](mailto:jamielogemawhabitat@gmail.com)

Cheers,  
Jamie Stout  
Executive Director  
Ogemaw Habitat for Humanity

## Lake Ogemaw Marina & Boat Storage, Inc.

It took a little while for the warm weather to get here it's offered us some really great days to be on the water and enjoy our many lakes.

A new venture for us this year is the creation and sponsorship of the "Eco-Anglers", a not-motorized fishing club. As the name implies the club will stress a quiet, low impact approach to one of our favorite sports. Monthly field trips to the many lakes in the area will be the site for fishing tournaments that will put the emphasis on camaraderie, sharing fishing trips, growing our skills, and just having fun. Our first two events were held at Devoe Lake (Rifle River Recreation Area) and on Lake Ogemaw. Our next event is scheduled for Wakely Lake (East of Grayling). Fishermen of all skill levels are welcome. The only requirement is a non-motorized craft suitable for dishing small lakes (and maybe streams). Most of the current members own a kayak. However, canoes, row boats, paddleboat, or even float tubes can also be used.

For those that aren't sure if they would like fishing from a kayak, our marina has new Hobie Cat kayaks that customers are welcome to try out on our Lake Ogemaw. Most models have the "mirage drive" pedaling system for hands free kayaking. They are exceptionally stable and set up for fishing.

For more information please call the marina at (989) 873-4153 or stop by our store at 3009 Rifle River Trail (1 mile south of the Ogemaw County Fairgrounds).

## Diebold Insurance Agency

The folks here at Diebold Insurance Agency have been keeping busy, both in and out of the office.

cont'd on next page



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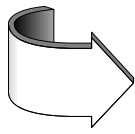
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# Member News! cont'd

Pam Hiltz, our Director of First Impressions, just wrapped up her second year as Chairwoman of the Ogemaw County Relay For Life.

Denise Johnson, a personal lines account manager, is busy organizing Kids Free Fun Day to be held July 30, hosted by the local chapter of the Wild Turkey Federation.

Come out to the Ogemaw County Fair August 14-20, and see Eric Wangler, a commercial lines account executive. He'll be hosting games and providing information.

Meanwhile, Courtney Winter, a commercial account manager, is gearing up to once again coach the Ogemaw Heights Equestrian Team;

Dan Ostrander, an account executive, just finished up a very successful season with his 11-12 year old boys All Star Team who made it to District Finals, one game out of State Finals.

We all love to see our neighbors out & about. We hope to see you at some of our favorite events!

## Walgreens

will once again be giving flu shots in the store. No appointment necessary. Our Walgreens here in West Branch is proud to say we have given the most flu shots in Northern Michigan. There are opportunities for your businesses to have a flu shot clinic on site, all you need to do is contact the Store Manager, Lisa Willy, at 343-6921 and she will go over the choices for flu shots for your employees.

We also offer pneumonia shots and the hard to get shingles vaccine for our patients. Please call with any questions you have.

## Hospice of Helping Hands, Inc.

13th Annual Yard Sale

Friday, September 9

9a.m. to 7p.m.

Saturday, September 10

9a.m. to 6p.m.

Sunday, September 11

10a.m. to 3p.m.

At the old West Branch Industries Building

(1/2 Mile East of West Branch, MI on M-55)

## Hospice of Helping Hands, Inc. cont.

DONATIONS IN "GOOD" CONDITION; NO CLOTHES;

may be dropped off at the old West Branch Industries Building

Mondays: 7a.m. – 9a.m.

Fridays: 3p.m. – 6p.m.

Hospice of Helping Hands, Inc. is a non-profit organization serving Arenac,

Iosco, Gladwin, Ogemaw, Oscoda and Roscommon Counties since 1979. All proceeds

from this event benefit the patients and families of Hospice of Helping Hands, Inc.

For more information or a free informational visit call, 800-992-6592.

## 2011 West Branch 27th Annual Quilt Walk

WANTED:

- Quilts for display -no fee
- Merchants to host quilt displays in West Branch
- Quilting vendors
- Quilt guilds to participate in sidewalk "Sewing Room Favorites" Sale

For more information or to register, visit:

[www.HospiceofHelpingHands.com/quilt](http://www.HospiceofHelpingHands.com/quilt)

or call Phil at 989-685-8918.

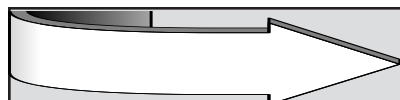
## Tanger Outlet Center

Labor Day Weekend Sidewalk Sales at Tanger - Friday, September 2 through Monday, September 5. All stores also open Labor Day from 9 - 7.

Save money and save lives! Tanger Style of Pink Breast Cancer Awareness Promotion 9/15 through 10/25. Buy a 20% coupon at many participating stores or the Center Office for only \$1 each and the money collected is donated to support local cancer programs.

## Firstbank

Congrats to Rozzane Perryman who is now a Lender and Assistant Vice President for First Bank of West Branch!



## Current Members!

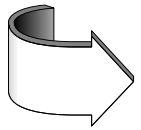
Thank You for Continuing to be a member of the West Branch Area Chamber of Commerce!

Bucks Tent Rentals  
Hospice Advantage  
Sullivan Exteriors  
Beaver Trail Campground  
Ryans Electric

Kiwanis Club of West Branch  
West Branch RV Park  
Wright Limb and Brace  
R. Farley Trucking  
ATC

West Branch Greenhouse  
West Branch Concrete  
GLD Management  
West Branch Collision  
Hodgins Asphalt Paving, Inc.

Juarez & Juarez, PC  
West Branch Veterinary Services, PLLC  
Steuernol & McLaren Funeral Homes Inc.



# Why We Are Where We Are...

## West Branch Hospitality

I pulled into West Branch with a bad tire on my Honda Goldwing during the bike rally on the week of the 10-16 (this was totally by accident). I was dismayed to discover that not only was my tire unavailable in the city, but that there were no car rentals also to drive and pick one up. But this is the bad side... I was treated with such hospitality and personal service by locals that I am inclined to return next year for the rally. I wanted to point out a few of your businesses that went above and beyond the call of duty to help a poor motorcyclist and his son that were stranded. Dennis Rau from Schmitt tire was extremely helpful with information that did not make him a dime... highly recommended. Tammy from Tri Terrace Motel allowed us the extra time to make arrangements and the accommodations and maid service were great, and lastly Fuzzy at Gildner's Harley... they took a poor out of service Goldwing and sent it back out singing... Please forward my thanks to these people as I am one that does not forget good service and will return to West Branch!

-David and Christian

## "Staycationing"

Over the dates of July 14th to July 18th my husband and I (6 1/2 year residents of Ogemaw County) decided to take a "stay" vacation or a "vacat" in". Terms we/or friends coined while we were on this little local adventure.

We decided to take "buy local" to a whole different level. We camped in our back yard in the camper that we purchased from Rose City RV, 15 or 20 minutes away from our house. We made it our plan to not travel to far away from home and spend our vacation money locally. We had an awesome time and kept everything pretty local.

We spent the 14th at Lumberman's Monument and Largo Springs walking the many steps to get down and then back up. We ate at Wiltse's in Oscoda and had great Michigan Made/local Microbrew as well. We then proceeded to Iron's Park and watched Lost Identity perform, a West Branch area band and a FREE performance. We finished up our day again, in our back yard at a bonfire.

The 15th we took our boat out to Sage Lake for a late morning/early afternoon ride, a great lake to take a slow ride and see loons, fish, kingfishers and deer all

while only 15 minutes from home. We had great sandwiches from Nester's Corner Store as well. That afternoon we came into downtown West Branch to watch the MotorCross IN TOWN. How absolutely amazing to have this in West Branch, the first time this has been done east of the Mississippi River. Incredible.

We stayed the whole evening. It was amazing fun, lots of great people and to top it off we were able to stroll along to see all the great motorcycles from Bike Week there. Absolutely incredible and only 10 minutes from our back yard! Again, we topped off our night with a bonfire in our backyard.

Saturday we went to a few garage sales, a great local store (Towne Club) for a great variety of Michigan Micro beer and snacks and then to the Silver Lining to shop and then hang out in front to watch the Bike Parade. Lots of great motorcycles, lots of great people and a lot of energy in the air. We ended the day

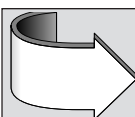
by going to a few more garage sales and an early night to bed.

On Sunday we took advantage of some friends that live on Henderson Lake, another great lake only 15 minutes from our house. We spent all afternoon in the water and then had GREAT pizza from Unlimited Pizzeria, which again, is 5 minutes from our house.

This is one of the best vacations we have ever taken! Relaxing and money well spent.

We love Ogemaw County. We love living here. We also love "stay" vacationing here. There are so many things to do; Fabulous Fridays, Music in the Park, Rifle River Rec area, BikeWeek, the Ogemaw County Fair, The West Branch Film Fest, great lakes to boat and fish on and great shops with great owners to visit with. We will be doing it again next year!!

-Tina Agge



## New Members!

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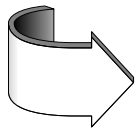
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# Calendar of Events!

## August

- 26 Fabulous Fridays-Ladies Night Out Ladies come out with your girlfriends for a night of fun & relaxation. Pamper yourself with everything from a mini-facial to a massage to a sip of wine & much, much more! West Branch Area Chamber of Commerce 345-2821.
- 27 1st Annual Houghton Lake Chamber of Commerce Pit Master Backyard BBQ Cook Off. 8 am - 3 pm at the Houghton Lake Chamber of Commerce Office at 1625 W. Houghton Lake Drive, Houghton Lake. Entry Fee \$35 with judging at 3 pm. For the public, tickets \$8 per person includes: Pulled Pork Sandwiched, chips, cookie and beverage.

## September

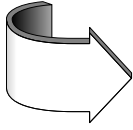
- 3,10,17,24 Farmers Market Saturdays in September in Downtown West Branch from 8am to 1pm Michelle Frechette 345-0500
- 2 Fabulous Fridays- Big Boys & Their Toys- Guy toys of all kinds including tractors, boats, all terrain vehicles, motorcycles, tools, golf, hunting supplies, hot cars & more! West Branch Area Chamber of Commerce 345-2821
- 2-5 Labor Day Weekend Sidewalk Sales at Tanger Outlet Center Featuring 20+ stores for your convenience 345-2594
- 9-11 13th Hospice of Helping Hands Annual Yard Sale-Thousands of items ranging from electronics, house wares, furniture, antiques and more! No clothes! Hours Friday, 9 am - 7 pm, Saturday, 9 am - 6 pm and Sunday, 10 am - 3 pm For more information call the Hospice of Helping Hands' Office, at 800-992-6592.
- 10 Ogemaw County Humane Society Mutt March at Iron's Park please contact Chris Grove at 343-7387 for more information.
- 12 Tee Off for Tolfree-Annual Golf Outing to benefit the purchase of new equipment and provide new services for the West Branch Regional Medical Center. Beverly S. Bernard 343-3690
- 17 Riverbend 5k run/walk for Multiple Sclerosis, Registration begins at 10:00 am. Run begins at 11:30 am. Walkers start just after runners start. For more information please contact Heather at 225-9213.
- 24-25 Northern Michigan Lamb and Wool Festival - All Things fiber, wool, spinning fibers, yarn, knitting, spinning, weaving, felting supplies, classes and fiber art Please contact Jeanie Prentice for more information 345-2434
- 24 St. Joseph Parish Fall Festival . Join us on the grounds at St. Joseph School for a festival filled with games and prizes for everyone. A great day to spend with the family. Enjoy lunch, drinks, and live entertainment by local bands – from 12 pm-5 pm St. Joseph School 345-0220.

## October

- 1 Farmers Market in Downtown West Branch from 8 am to 1pm please contact Michelle Frechette at 345-0500 for more information.
- 1-Dec. 25 Ogemaw County Christmas For Kids Coats and Toy Drop Offs Tanger, Chamber of Commerce
- 1 Earleen Fox Memorial 5K Walk/Run Promoting Breast Cancer Awareness. All Proceeds go to OHHS Scholarship Fund [www.earleenfoxmemorial5kwalkrun.com](http://www.earleenfoxmemorial5kwalkrun.com) Pam Hiltz 685-2552 Betsy Wood 965-7494
- 1 State Bump and Run Derby Championship at Ogemaw County Fairgrounds Ashlee Nelson 345-7266
- 6-8 27th Annual Quilt Show and Raffle-Tickets are \$5.00/person and include entry to both show locations. Over 100 quilts will be on display between the 4th Street Gallery and the West Branch Library. One quilt will be raffled off that weekend as well. Tickets for the quilt raffle are \$2.00 each or \$5.00 for a book of three tickets. For more information call the Hospice of Helping Hands' Office, at 800-992-6592.
- 7-8 CCC Riders. Rose City Lupton Chamber 685-2936
- 8 Lions Dinner Raffle at 6pm Skidway Lake Chamber of Commerce 873-3296
- 8 Ogemaw Trails: Railroadng Ogemaw County-East Edition. A historic driving tour introduces you to the people and places that made railroad history in Ogemaw County. Ogemaw County Genealogical and Historical Society 873-5673
- 13 Jan 31 Sunrise Creations Fall Art Show at Medical Arts Center Sponsoring the Tolfree Foundation and West Branch Creative Arts Association Bev Bernard 343-3690
- 29 Halloween Parade at 3pm on Greenwood Road Skidway Lake Chamber of Commerce 873-5675
- 29 Cemetery Walk: Brookside Head Stone Stories. The past will whisper it's stories to you during our 1st Annual historic cemetery tour. Ogemaw County Genealogical and Historical Society 343-0177
- 31 City of West Branch Trick or Treat Hours 6-8 pm Michelle Frechette 345-0500
- 31 Tanger Trick or Treat from 5 to 7 pm. While Supplies Last. Tanger Outlet Center 345-2594
- 31 Halloween Candy Give Away Skidway Lake Boardwalk 5-7 pm Skidway Lake Chamber of Commerce 873-6626



**Happy 30th to  
West Branch  
Collision!!!**



# 2012 Calendar of Events

To be placed in the Calendar of Events for next year...

Please list your activity dates, with a brief description and contact person with a phone number.

You may make copies of this form if you have more than one event that you would like to be listed.

**Deadline for submission of your activity and dates is  
OCTOBER 14th at 3:00 pm**

**PLEASE PRINT, CLEARLY**

**USE ACTUAL CALENDAR DATES**

\_\_\_\_\_

**DESCRIPTION OF EVENT:**

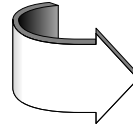
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**SIGNATURE:**

\_\_\_\_\_



# Board of Directors Nominations

Below are a few things about the three nominees for the Board of Directors position. The person that is chosen by the membership will serve a three year term. The West Branch Area Chamber of Commerce Board of Directors is an active board that participates in events and activities.

## **Philip Stephens Part Owner/ Director/ Manager of Steuernol & McLaren Funeral Home**

*"I have lived in West Branch my whole life, I am proud to say I am from West Branch. I enjoy living and working in the area. I can't think of anywhere else I would like to live.*

*Being a part of the West Branch Chamber would give me an opportunity to be involved in my community and to have some positive input on what happens in the area.*

*Being part of the chamber would be a great networking tool, it would allow me to meet new people including many business owners. This would hopefully benefit not only my business, but personal relationships as well.*

*I would be proud to represent the West Branch Area Chamber of Commerce."*

## **Mark Pacella Owner/ President of Towne Club Party Store**

*"I am a very ambitious person with many ideas. I have been on the Houghton Lake Chamber of Commerce Board of Directors for the past 2 years and am one of the Event Coordinators for Tip Up Town and the Beverage Tent Coordinator for that event also."*

## **Samantha Fabbri Owner of The Silver Lining**

*"I would be honored to sit on the chamber board and represent the West Branch area. I am a vocal community advocate and have great passion for the success of our community. I would like to share my ideas and work together in making great things happen!"*

**see next page for ballot**

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# Board of Directors Ballot

All ballots are due back by September 9, 2011.

Phillip Stephens -  
Steuernol & McLaren Funeral Home

Mark Pacella -  
Towne Club Party Store

Smantha Fabri -  
The Silver Lining

Be sure to fill it out this ballot and drop it in the mail to: West Branch Chamber of Commerce, 422 W. Houghton Ave., West Branch, MI 48661 or bring it down to the office. If you choose to vote by email please include your Business name and address. Only members can vote.

### Attention: All Chamber Members

Do you have a new email address? Did you start a website? Did you hire a new manager?  
The Chamber needs to know!!!!  
Call or email us today!!  
989-345-2821 • chamber@westbranch.com

### Visitors Bureau

Visitors Bureau is the promotion service for Ogemaw County. The Chamber office uses and provides others with a multitude of promotional tools and vehicles in the marketing of Ogemaw County to tourists, business representatives and dignitaries.



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*Business*



**dean arbour** 

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E-mail: [chamber@westbranch.com](mailto:chamber@westbranch.com)

Web site: [www.wbacc.com](http://www.wbacc.com)

## Address Service Requested

President: Christie Blackford

Support Local Business

# Buy Local

West Branch Area Chamber

*\*\*Actual Decal  
is in full color.*

# BUSINESS *After Hours*

September 15 - GLD Management

October 20 - City of West Branch

November 17 - Ann's Hair Affair

December 15 - Pepsi Beverages Company



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